

Exclusively for Fotona Owners!

"Advanced User's Conference for Fellowship and Success"

A CME Workshop

As a Fotona laser owner, you and your success are very important to us. To that end, we have created a workshop just for you... one we know will EXCITE you, ENHANCE your laser knowledge and help BUILD your practice and relationship network with fellow Fotona owners.

- Designed from your input, course content will propel all facets of your aesthetic practice to its ultimate level. This is one workshop you DON'T want to miss!
- Learn "Advanced Concepts" in..
 - Non-ablative laser therapies
 - Ablative laser therapies
 - Expanding your treatment offering
 - Business management
 - Marketing your Aesthetic Practice

When: July 18 & 19, 2008 • 8:30am - 4:30pm

**Where: Sanctuary Medical Aesthetic Center
Boca Raton, FL**

**Hotel: Boca Raton Marriott at Boca Center
5150 Town Center Circle
Boca Raton, FL 33486
Reservations 888-888-3780
(Mention Fotona Workshop for Special rates)**

Credits: 14 CME - AAFP Prescribed

**Tuition: \$1595 = Physicians
\$895 = Nurses & Tech.**

(Tuition includes: CME and Course Materials, Breakfast, Lunch, Friday Night Cocktail Reception and Dinner Party, Entertainment)

SPEAKERS

- **Thomas A. Sult, MD, Fotona Medical Director**
- **Robin A. Sult, RN, Fotona Clinical Director**
- **Jason Pozner, MD, FACS, Plastic Surgeon**
- **Roberta Gartside, MD, FACS, Plastic Surgeon**
- **Wheat Bailey, Aesthetic Business Consulting, Inc**
- **Phil Thompson, Custom Aesthetic Technology**

For Additional Details or to REGISTER NOW, Please Contact:

Jennifer Childs, 612-961-0367
jchilds19@mac.com

COURSE AGENDA - DAY-1: Friday, July 19th

- 7:30 - 8:00 AM Registration
- 8:00 - 8:15 AM Introduction - Thomas Sult MD (Conference Director)
- 8:15 - 9:15 AM Achieving Extreme Success – New Techniques/Technologies (1.0 hr) – Thomas Sult MD
- 9:15 - 10:00 AM Exceeding Expectations- Case Management and Protocol to Achieve Clinical Success Part 1
Skin Tightening; NEW Fractional & FRAC-3 (0.75 hr) - Robin A. Sult RN
- 10:00 - 10:15 AM BREAK
- 10:15 - 11:00 AM Exceeding Expectations– Case Management and Protocol to Achieve Clinical Success Part 2
Hair reduction with NEW S11 High Speed Scanner (0.75 hr) - Robin Sult RN
- 11:00 - 12:00 PM Exceeding Expectations– Case Management and Protocol to Achieve Clinical Success Part 3
Vascular Management of Face & Body - NEW Fotona Techniques (1.0 hr) - Robin Sult RN
- 12:00 - 1:00 PM LUNCH
- 1:00 - 2:00 PM Skin Resurfacing / Non-Ablative & Ablative (1.0 hr) - Roberta Gartside MD, Plastic Surgeon
- 2:00 - 3:00 PM The New Wave in Body Sculpting (1.0 hr) - Jason Pozner MD, Plastic Surgeon
- 3:00 – 3:00 PM Transport to Sanctuary Medical Aesthetic Center
- 3:30 - 5:30 PM Treatment Procedures Rotation: All Faculty (2.0 hrs)
- Fractional Skin Tightening
- Hair Reduction with High-Speed Scanner
- Vascular Treatments
- Skin Resurfacing / Non-Ablative & Ablative
- Body Sculpting Treatments
- 6:30 - 9:30 PM **Cocktail Reception, Dinner Party and Entertainment at The Boca Raton Marriott**

COURSE AGENDA - DAY-2: Saturday, July 19th

- 8:00 - 9:30 AM The Business of Aesthetics / Model Overview (1.5 hr) - Wheat Bailey
- 9:30 - 10:30 AM Marketing & Advertising Strategies That Work - (1.0 hr) - Phil Thompson
- 10:30 - 10:45 AM BREAK
- 10:45 - 11:45 AM The Consultation: Techniques & Strategies (1.0 hr) - Robin Sult RN
- WORKING LUNCH
- 11:45 - 12:45 PM Marketing Your Services / Direct-to-Consumer (1.0 hr) – Wheat Bailey
- 12:45 - 1:15 PM Websites & Other Necessities (0.50 hr) - Wheat Bailey
- 1:15 - 2:15 PM Training & Incentives for Your Staff / Expectations (1.0 hr) – Phil Thompson
- 2:15 - 3:00 PM General Considerations / Q & A with Faculty (0.75 hr)

REGISTER NOW !!!!!
**To receive your discounted room-rate at the beautiful
Boca Raton Marriott Hotel!**



<http://www.marriott.com/hotels/travel/pbibr-boca-raton-marriott-at-boca-center/>